

FRIENDS CHURCH

Web Designer Yorba Linda Campus Full-Time

The Web Designer is a remarkable designer, coder, analytics nerd, and innovator. You're responsible for designing and building next-level digital experiences for web, mobile, email, and large digital display formats (like 60ft large).

ESSENTIAL FUNCTIONS

Some of your primary duties include:

- Concepting, wire framing, prototyping pitching new designs and digital user experiences
- Building effective and compelling interactive websites and mobile experiences leveraging WordPress themes, plugins, and frameworks
- Updating website content, creating new landing pages, adding video, audio and other media
- Creating assets and providing design support for social media, blogs, digital marketing and email campaigns
- Designing and creating email templates and campaigns in Mail Chimp
- Creating and presenting weekly analytics reports, adjusting strategies and tactics to provide the best ROI for all digital campaigns
- Train and support staff and volunteers who perform minor website content updates, create email campaigns, and manage social media channels
- Cooperate with the MarCom Director by performing any other duties when assigned or instructed
- And, hang with amazing people in our open loft studio, work on projects that can profoundly impact people's lives, drink a lot of coffee, talk with other design/film/music nerds, and be surrounded by passionate people creating things all day

Some of the secondary duties include:

- Participate in all-church Group Life series as requested
- Attend and participate in all staff Friends Church events, programs, and training.
- Cooperate with Supervision by performing appropriate related duties when assigned or instructed

QUALIFICATIONS

- You love Jesus
- You have a killer online portfolio (or Dribbble) that showcases your impressive digital design skills and creativity with an emphasis on innovative web design
- You're an expert in Adobe design tools, WordPress, HTML, CSS, and JS
- You love to design, code, and geek out in Google Analytics
- You have a strong attention to detail, organizational skills and always hit your deadlines
- You have great communication skills, both written and oral, with the ability to articulate and defend design decisions, and run design meetings
- You're a relationship builder with strong leadership abilities and mentorship skills
- You love collaborating and creating with a team

EXPERIENCE:

- Professional experience creating interfaces, large-scale websites, preferably as an in-house designer or at an agency
- Proven experience leading UX on projects with an exceptional portfolio showcasing innovative design solutions
- Experience designing and building large, responsive websites in WordPress, creating custom or child themes, successfully leveraging multiple plugins that enhance functionality and user experience
- Proven understanding and working knowledge of Google Analytics

JOB REQUIREMENTS

SPIRITUAL: Must have a personal relationship with Jesus Christ and must have a heart for ministry. Must hold to the Statement of Faith, Position Statements, Mission Statement, and Core Values and Ministry Values of Friends Church. Those that serve God on the staff at Friends Church are expected to set a high standard of personal conduct and lifestyle. It is required that all staff members are active attendees of Friends Church.

SKILLS: Must be proficient in current digital marketing tools such as MailChimp, Hootsuite, WordPress, and all social media platforms. You need to have excellent interpersonal, verbal, and written communication skills. You must be a self-starter, love completing tasks, have strong follow-through, and are super organized and detail oriented.

ABILITY: Ability to comprehend written and oral information and to express written and oral information with clarity. Ability to identify problems.

PHYSICAL DEMANDS: *The physical demands described here are representative of those that must be met by an employee to successfully perform the essential functions of this job. Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions.* While performing the duties of this job, the employee is regularly required to sit and talk and hear. The employee is frequently required to use hands to handle or feel and reach with hands and arms. The employee is occasionally required to stand and walk. The employee must occasionally lift and/or move up to 30 pounds.

If this role might be right for you, please send your cover letter, resume, and portfolio link to Dana Anderson at danaa@friends.church.